

ADVERTISING IN THE SCHOOLS

1. Educational or other materials bearing advertisement must not be distributed in the public schools of the Parish without approval of the Superintendent or his/her designee.
2. Principals should prohibit any function that contributes to advertisement or promotion of a business, either within or out of his/her school, particularly profit making organizations. This does not include school organizations.

EXCEPTIONS

- A. Any business, organization, or individual that participates in the Partnership in Education (Adopt-A-School) Program shall be entitled to appropriate recognition for donations to an individual school or to the Terrebonne Parish School System.
- B. Donations of instructional supplies or equipment, school promotional materials, services or monetary contributions, etc., as well as a loan of equipment, will be acknowledged by the inclusion of a name or logo on actual items donated or loaned and/or by publicity in school newsletters, school news releases or by testimony at school programs.
- C. A framed certificate or poster, not to exceed 18" x 24", identifying a school's partnership may be displayed in a school's administrative office during the term of the sponsorship.
- D. All acknowledgments herein must be approved by the school principal in accordance with the guidelines established for the operation of the Partnership in Education Program. Any other form of acknowledgment must be approved by the Superintendent or his/her designee.
- E. Participation in the Partnership in Education (Adopt-A-School) Program shall not be established for the personal benefit of individual school employees.
- F. The statutory requirements of the Louisiana Code of Ethics for public employees shall prevail.
- G. Any advertisements regarding the use of alcohol, tobacco, or any controlled dangerous substances governed by the Uniform Controlled Dangerous Substance Law shall be prohibited.
- H. Political advertising materials shall not be donated or distributed to students or schools.

Ref: La. Rev. Stat. Ann. §17:81; Board minutes, 3-15-77, 9-15-87.

